THE TOP 50 PLACES TO FIND A JOB & THE 50 EASIEST PLACES TO MAKE A HIRE
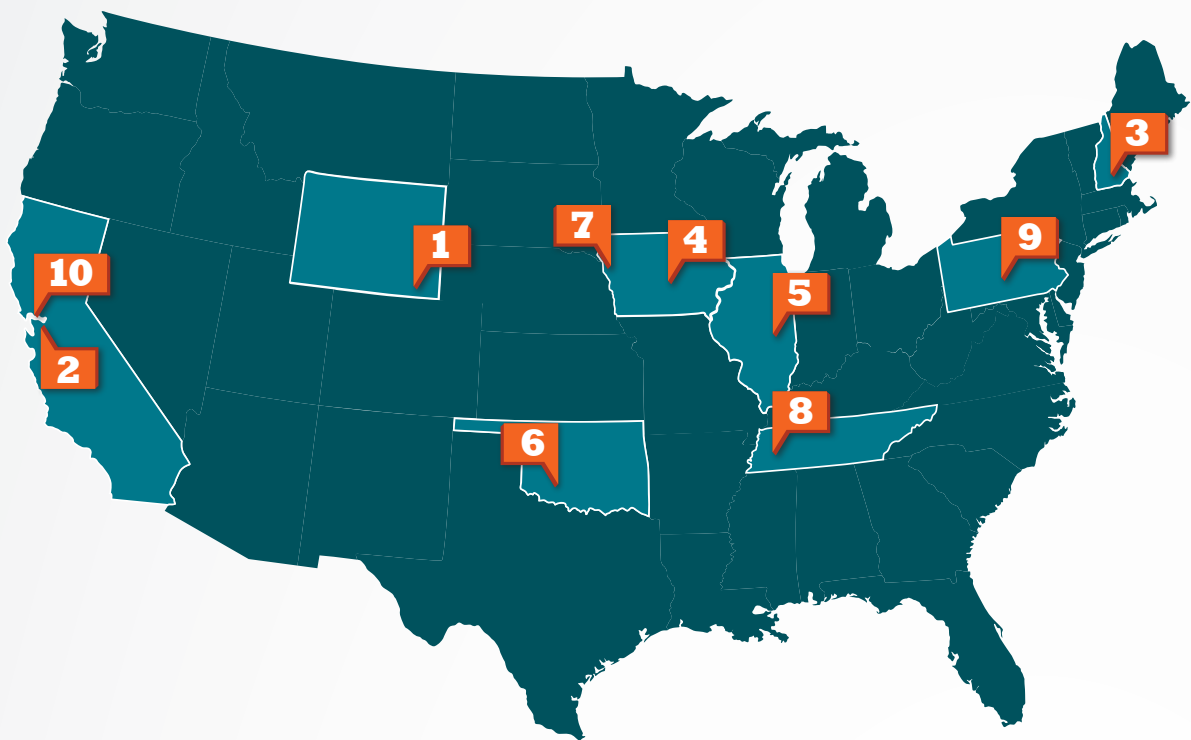
Welcome to our latest analysis of the *real* best places to hire and get hired nationwide. See which metro areas came out on top in Q4 2013.

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Q4 2013 CAREER TRENDS ANALYSIS REPORT

WHERE THE JOBS ARE
Top Ten Places with the Most Job Opportunities per Capita

Good news, job seekers. There are jobs available from coast to coast – especially if you're lucky enough to be looking in Cheyenne, WY, San Jose, CA or one of our other top cities for finding a job.

1.	Cheyenne, WY	↑17		
2.	San Jose, CA	↔		
3.	Manchester, NH	↑8		
4.	Des Moines, IA	↑9		
5.	Champaign, IL	↑1		
6.	Lawton, OK	↑2		
7.	Sioux City, IA	↑25		
8.	Jackson, TN	↓7		
9.	Harrisburg, PA	↑14		
10.	San Francisco, CA	↑29		

THE TOP TEN METROS AT-A-GLANCE

1. Cheyenne, WY

TOP INDUSTRIES THAT CREATED JOBS:
» Healthcare & Medical
» Transportation & Logistics
» Merchandising, Purchasing & Retail

TOP JOB TITLES EMPLOYERS NEED TO FILL:
» Repair Technician Mechanics
» Registered Nurses
» Sales Associates

EASIEST JOBS TO HIRE FOR:
» Administrative Assistants
» IT Specialists
» Customer Service Representatives

AVERAGE SALARY:	UNEMPLOYMENT RATE:
$43,000	4.2%
COST OF LIVING: 13% below nat'l avg	JOB POSTING GROWTH (Q4 2012 to Q4 2013): 45%

RATIO OF UNEMPLOYED TO JOBS POSTED: **4:1**

Cheyenne hosts the largest outdoor rodeo in the U.S. Yeehaw!

2. San Jose, CA

TOP INDUSTRIES THAT CREATED JOBS:
» Information Technology
» Healthcare & Medical
» Management & Business

TOP JOB TITLES EMPLOYERS NEED TO FILL:
» Software Engineers
» Sales Associates
» Truck Drivers

EASIEST JOBS TO HIRE FOR:
» Administrative Assistants
» Medical Assistants
» Software Engineers

AVERAGE SALARY:	UNEMPLOYMENT RATE:
$68,000	6.3%
COST OF LIVING: 40% above nat'l avg	JOB POSTING GROWTH (Q4 2012 to Q4 2013): 8%

RATIO OF UNEMPLOYED TO JOBS POSTED: **3:1**

San Jose is "the capital of Silicon Valley." They use computers to make cool stuff here.

3. Manchester, NH

TOP INDUSTRIES THAT CREATED JOBS:
» Healthcare & Medical
» Merchandising & Retail
» Sales & Sales Management

TOP JOB TITLES EMPLOYERS NEED TO FILL:
» Dietary Aides
» Physicians
» Customer Service Representatives

EASIEST JOBS TO HIRE FOR:
» Administrative Assistants
» Medical Assistants
» Licensed Nursing Assistants

AVERAGE SALARY:	UNEMPLOYMENT RATE:
$49,000	4.8%
COST OF LIVING: 11% above nat'l avg	JOB POSTING GROWTH (Q4 2012 to Q4 2013): 28%

RATIO OF UNEMPLOYED TO JOBS POSTED: **3:1**

Manchester was once home to the world's largest cotton mill.

4. Des Moines, IA

TOP INDUSTRIES THAT CREATED JOBS:
» Customer Service
» Transportation & Logistics
» Healthcare & Medical

TOP JOB TITLES EMPLOYERS NEED TO FILL:
» Sales Associates
» Sales Managers
» Truck Drivers

EASIEST JOBS TO HIRE FOR:
» Customer Service Representatives
» Receptionists
» Administrative Assistants

AVERAGE SALARY:	UNEMPLOYMENT RATE:
$43,000	4.1%
COST OF LIVING: 20% below nat'l avg	JOB POSTING GROWTH (Q4 2012 to Q4 2013): 33%

RATIO OF UNEMPLOYED TO JOBS POSTED: **3:1**

Des Moines is the number one spot for U.S. insurance companies and is also home to the presidential Iowa Caucuses.

5. Champaign, IL

TOP INDUSTRIES THAT CREATED JOBS:
» Healthcare & Medical
» Transportation & Logistics
» Information Technology

TOP JOB TITLES EMPLOYERS NEED TO FILL:
» Truck Drivers
» Registered Nurses
» Package Handlers

EASIEST JOBS TO HIRE FOR:
» Cashiers
» Certified Nursing Assistants
» Customer Service Representatives

AVERAGE SALARY:	UNEMPLOYMENT RATE:
$41,000	7.9%
COST OF LIVING: 9% below nat'l avg	JOB POSTING GROWTH (Q4 2012 to Q4 2013): 75%

RATIO OF UNEMPLOYED TO JOBS POSTED: **2:1**

Champaign is often referred to as the Silicon Prairie due to its close proximity to University of Illinois at Urbana-Champaign and the number of well known tech startup companies.

6. Lawton, OK

TOP INDUSTRIES THAT CREATED JOBS:
» Transportation & Logistics
» Healthcare & Medical
» Sales & Sales Management

TOP JOB TITLES EMPLOYERS NEED TO FILL:
» Owner Operators
» Truck Drivers
» Registered Nurses

EASIEST JOBS TO HIRE FOR:
» Data Entry Clerks
» Cashiers
» Customer Service Representatives

AVERAGE SALARY:	UNEMPLOYMENT RATE:
$39,000	6.2%
COST OF LIVING: 23% below nat'l avg	JOB POSTING GROWTH (Q4 2012 to Q4 2013): 85%

RATIO OF UNEMPLOYED TO JOBS POSTED: **2:1**

Lawton's landscape is typical of the Great Plains—flat with gently rolling hills.

7. Sioux City, IA

TOP INDUSTRIES THAT CREATED JOBS:
» Transportation & Logistics
» Customer Service
» Manufacturing & Production

TOP JOB TITLES EMPLOYERS NEED TO FILL:
» Sales Associates
» Truck Drivers
» Sales Managers

EASIEST JOBS TO HIRE FOR:
» Reservations Specialists
» Cashiers
» Bank Tellers

AVERAGE SALARY:	UNEMPLOYMENT RATE:
$41,000	2.9%
COST OF LIVING: 16% below nat'l avg	JOB POSTING GROWTH (Q4 2012 to Q4 2013): 87%

RATIO OF UNEMPLOYED TO JOBS POSTED: **3:1**

Sioux City was named one of the top 15 best small places for businesses and careers by Forbes.

8. Jackson, TN

TOP INDUSTRIES THAT CREATED JOBS:
» Transportation & Logistics
» Healthcare & Medical
» Merchandising, Purchasing & Retail

TOP JOB TITLES EMPLOYERS NEED TO FILL:
» Truck Drivers
» Owner Operators
» Registered Nurses

EASIEST JOBS TO HIRE FOR:
» Sales Associates
» Cashiers
» Machine Operators

AVERAGE SALARY:	UNEMPLOYMENT RATE:
$37,000	7.7%
COST OF LIVING: 17% below nat'l avg	JOB POSTING GROWTH (Q4 2012 to Q4 2013): 61%

RATIO OF UNEMPLOYED TO JOBS POSTED: **2:1**

Jackson was a railroad junction and home to famed train engineer, Casey Jones, who was killed — yet managed to save all of his passengers – when his train collided with a stalled freight train.

9. Harrisburg, PA

TOP INDUSTRIES THAT CREATED JOBS:
» Transportation & Logistics
» Healthcare & Medical
» Information Technology

TOP JOB TITLES EMPLOYERS NEED TO FILL:
» Truck Drivers
» Physical Therapists
» Registered Nurses

EASIEST JOBS TO HIRE FOR:
» Customer Service Representatives
» Administrative Assistants
» Medical Assistants

AVERAGE SALARY:	UNEMPLOYMENT RATE:
$43,000	6%
COST OF LIVING: 14% below nat'l avg	JOB POSTING GROWTH (Q4 2012 to Q4 2013): 46%

RATIO OF UNEMPLOYED TO JOBS POSTED: **2:1**

The largest free indoor agriculture exposition in the US is held here – more than half a million visitors attend this event in PA's state capital each year.

10. San Francisco, CA

TOP INDUSTRIES THAT CREATED JOBS:
» Information Technology
» Healthcare & Medical
» Management & Business

TOP JOB TITLES EMPLOYERS NEED TO FILL:
» Sales Associates
» Truck Drivers
» Project Managers

EASIEST JOBS TO HIRE FOR:
» Administrative Assistants
» Medical Assistants
» Office Managers

AVERAGE SALARY:	UNEMPLOYMENT RATE:
$61,000	6%
COST OF LIVING: 52% above nat'l avg	JOB POSTING GROWTH (Q4 2012 to Q4 2013): 39%

RATIO OF UNEMPLOYED TO JOBS POSTED: **2:1**

The California Gold Rush is responsible for the establishment of SF as the principal banking and finance center of the West Coast.
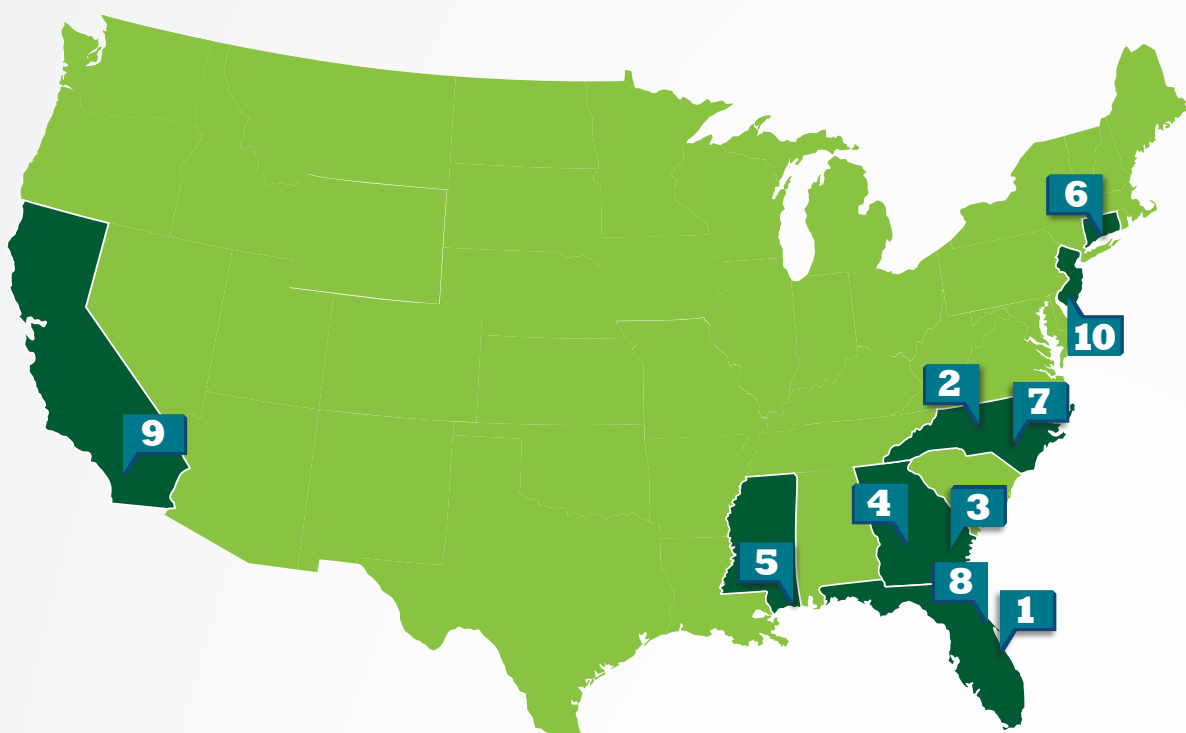
Top Places to Find a Job
(NUMBERS 11 - 50)

11.	Lima, OH	↓7
12.	Cedar Rapids, IA	↑3
13.	Denver, CO	↑46
14.	Pittsfield, MA	↓7
15.	Charlotte, NC	↑21
16.	Roanoke, VA	↑12
17.	Trenton, NJ	↑66
18.	Indianapolis, IN	↑45
19.	Casper, WY	↑26
20.	Washington DC	↑21
21.	Wichita, KS	↑110
22.	Springfield, IL	↓13
23.	Iowa City, IA	↔
24.	Columbus, OH	↑34
25.	Raleigh, NC	↑60
26.	Kansas City, MO	↑8
27.	Seattle, WA	↑64
28.	Nashville, TN	↑50
29.	Columbus, GA	↑4
30.	Pueblo, CO	↑56
31.	Kokomo, IN	↓28
32.	Charleston, WV	↑32
33.	Durham, NC	↑47
34.	Boulder, CO	↑38
35.	Dover, DE	↑79
36.	Elmira, NY	↓15
37.	Austin, TX	↑44
38.	Alexandria, LA	↑58
39.	Minneapolis, MN	↑69
40.	Baltimore, MD	↑78
41.	Dallas, TX	↑21
42.	Wausau, WI	↑111
43.	Midland, TX	↑34
44.	Bismarck, ND	↑122
45.	Ann Arbor, MI	↑8
46.	Fargo, ND	↑103
47.	Louisville, KY	↑51
48.	Danville, IL	↓26
49.	Ames, IA	↓35
50.	Omaha, NE	↑86

WHERE THE CANDIDATES ARE
Top Ten Easiest Places to Hire Employees

In the South, the competition for jobs is just as hot as the barbeque and the temperatures. In fact, seven of our top ten cities are located in the land of Dixie.

Check out all the best metro areas for hiring in the fourth quarter of 2013:

1. Palm Bay, FL ↔
2. Greensboro, NC ↔
3. Hinesville, GA ↑1
4. Warner Robins, GA ↓1
5. Pascagoula, MS ↑1
6. New Haven, CT ↑1
7. Fayetteville, NC ↑7
8. Palm Coast, FL ↑7
9. Riverside, CA ↑1
10. Vineland, NJ ↑25

THE TOP TEN METROS AT-A-GLANCE

1. PALM BAY, FL

EASIEST INDUSTRIES TO HIRE FOR:
» Clerical & Administrative
» Customer Service
» Healthcare & Medical

EASIEST JOBS TO HIRE FOR:
» Administrative Assistants
» Customer Service Representatives
» Medical Assistants

TOP JOB TITLES EMPLOYERS NEED TO FILL:
» Registered Nurses
» Licensed Practical Nurses
» Sales Associates

AVERAGE SALARY: $44,000
UNEMPLOYMENT RATE: 6.8%
COST OF LIVING: 6% below nat'l avg
CANDIDATE GROWTH (Q4 2012 to Q4 2013): 62%

Originally called Tillman, it was renamed Palm Bay in the 1920s thanks to the number of palm trees that bordered the bay.

2. GREENSBORO, NC

EASIEST INDUSTRIES TO HIRE FOR:
» Customer Service
» Clerical & Administrative
» Manufacturing & Production

EASIEST JOBS TO HIRE FOR:
» Customer Service Representatives
» Administrative Assistants
» Machine Operators

TOP JOB TITLES EMPLOYERS NEED TO FILL:
» Occupational Therapists
» Assistant Managers
» General Managers

AVERAGE SALARY: $40,000
UNEMPLOYMENT RATE: 7.2%
COST OF LIVING: 16% below nat'l avg
CANDIDATE GROWTH (Q4 2012 to Q4 2013): -13%

Greensboro went from being a village to a city in just ten years thanks to textile plants in the 1890s.

3. HINESVILLE, GA

EASIEST INDUSTRIES TO HIRE FOR:
» Clerical & Administrative
» Customer Service
» Accounting & Finance

EASIEST JOBS TO HIRE FOR:
» Customer Service Representatives
» Administrative Assistants
» Heavy Equipment Mechanics

TOP JOB TITLES EMPLOYERS NEED TO FILL:
» Truck Drivers
» Management Trainees
» Customer Service Representatives

AVERAGE SALARY: $42,000
UNEMPLOYMENT RATE: 8.4%
COST OF LIVING: 16% below nat'l avg
CANDIDATE GROWTH (Q4 2012 to Q4 2013): -20%

Hinesville is the home of three signers of the Declaration of Independence: Lyman Hall, George Walton and Button Gwinnett. (Button sounds like a made up name, but it's not.)

4. WARNER ROBINS, GA

EASIEST INDUSTRIES TO HIRE FOR:
» Clerical & Administrative
» Customer Service
» Healthcare & Medical

EASIEST JOBS TO HIRE FOR:
» Administrative Assistants
» Cashiers
» Medical Assistants

TOP JOB TITLES EMPLOYERS NEED TO FILL:
» Truck Drivers
» Customer Service Representatives
» Restaurant Managers

AVERAGE SALARY: $41,000
UNEMPLOYMENT RATE: 6.4%
COST OF LIVING: 16% below nat'l avg
CANDIDATE GROWTH (Q4 2012 to Q4 2013): -24%

Nicknamed the "International City" thanks to its residents that come from all over the world because of Robins Air Force Base.

5. PASCAGOULA, MS

EASIEST INDUSTRIES TO HIRE FOR:
» Customer Service
» Healthcare & Medical
» Construction & Extraction

EASIEST JOBS TO HIRE FOR:
» Cashiers
» Medical Assistants
» Pipefitters

TOP JOB TITLES EMPLOYERS NEED TO FILL:
» Truck Drivers
» Restaurant General Managers
» Physical Therapists

AVERAGE SALARY: $42,000
UNEMPLOYMENT RATE: 8.3%
COST OF LIVING: 17% below nat'l avg
CANDIDATE GROWTH (Q4 2012 to Q4 2013): -37%

Thanks to its location on the Gulf Coast, the population in Pascagoula exploded during WWII when shipbuilding became a major industry in the area.

6. NEW HAVEN, CT

EASIEST INDUSTRIES TO HIRE FOR:
» Clerical & Administrative
» Healthcare & Medical
» Customer Service

EASIEST JOBS TO HIRE FOR:
» Administrative Assistants
» Medical Assistants
» Licensed Practical Nurses

TOP JOB TITLES EMPLOYERS NEED TO FILL:
» Clinical Nurses
» Cashiers
» Dietary Aides

AVERAGE SALARY: $44,000
UNEMPLOYMENT RATE: 7.2%
COST OF LIVING: 14% above nat'l avg
CANDIDATE GROWTH (Q4 2012 to Q4 2013): -3%

New Haven had the first public tree planting program in the U.S.—nice job!

7. FAYETTEVILLE, NC

EASIEST INDUSTRIES TO HIRE FOR:
» Customer Service
» Clerical & Administrative
» Healthcare & Medical

EASIEST JOBS TO HIRE FOR:
» Customer Service Representatives
» Administrative Assistants
» Medical Assistants

TOP JOB TITLES EMPLOYERS NEED TO FILL:
» Repair Technicians
» Owner Operators
» Registered Nurses

AVERAGE SALARY: $41,000
UNEMPLOYMENT RATE: 8.1%
COST OF LIVING: 10% below nat'l avg
CANDIDATE GROWTH (Q4 2012 to Q4 2013): -16%

Not to brag, but Fayetteville is best known as the home of Fort Bragg.

8. PALM COAST, FL

EASIEST INDUSTRIES TO HIRE FOR:
» Healthcare & Medical
» Real Estate & Building Maintenance
» Information Technology

EASIEST JOBS TO HIRE FOR:
» Administrative Assistants
» Building Maintenance Workers
» Medical Technicians

TOP JOB TITLES EMPLOYERS NEED TO FILL:
» Social Workers
» Sales Associates
» Licensed Practical Nurses

AVERAGE SALARY: $40,000
UNEMPLOYMENT RATE: 9.2%
COST OF LIVING: 5% below nat'l avg
CANDIDATE GROWTH (Q4 2012 to Q4 2013): -48%

Palm Coast is steeped in history; it goes all the way back to 1969.

9. RIVERSIDE, CA

EASIEST INDUSTRIES TO HIRE FOR:
» Customer Service
» Healthcare & Medical
» Transportation & Logistics

EASIEST JOBS TO HIRE FOR:
» Customer Service Representatives
» Medical Assistants
» Truck Drivers

TOP JOB TITLES EMPLOYERS NEED TO FILL:
» Truck Drivers
» Customer Service Representatives
» Sales Associates

AVERAGE SALARY: $42,000
UNEMPLOYMENT RATE: 9.4%
COST OF LIVING: 9% above nat'l avg
CANDIDATE GROWTH (Q4 2012 to Q4 2013): -34%

Riverside is the birthplace of the California citrus industry. Yummy!

10. VINELAND, NJ

EASIEST INDUSTRIES TO HIRE FOR:
» Healthcare & Medical
» Customer Service
» Manufacturing & Production

EASIEST JOBS TO HIRE FOR:
» Medical Assistants
» Cashiers
» Forklift Operators

TOP JOB TITLES EMPLOYERS NEED TO FILL:
» Registered Nurses
» Financial Advisors
» Certified Nursing Assistants

AVERAGE SALARY: $38,000
UNEMPLOYMENT RATE: 10.3%
COST OF LIVING: 1% below nat'l avg
CANDIDATE GROWTH (Q4 2012 to Q4 2013): -12%

Soil in Vineland is well suited to growing grapes, hence the name.

Easiest Places To Find Employees
(Numbers 11 - 50)

11. Winston-Salem, NC ↑20
12. Rocky Mount, NC ↓3
13. Pensacola, FL ↑6
14. Wilmington, NC ↑44
15. Stockton, CA ↓4
16. Killeen, TX ↑10
17. Bay City, MI ↑32
18. Las Vegas, NV ↑3
19. Flint, MI ↑9
20. Atlanta, GA ↔
21. Augusta, GA ↑8
22. El Paso, TX ↓5
23. Jacksonville, FL ↓5
24. Port St. Lucie, FL ↑16
25. Norwich, CT ↑45
26. Colorado Springs, CO ↑37
27. Merced, CA ↑68
28. Poughkeepsie, NY ↑59
29. Rochester, NY ↑10
30. Memphis, TN ↑3
31. Virginia Beach, VA ↑51
32. Spartanburg, SC ↑41
33. Huntsville, AL ↑5
34. Florence, SC ↑25
35. Jacksonville, NC ↑29
36. Worcester, MA ↑32
37. Columbia, SC ↓5
38. Albany, GA ↑47
39. Columbus, GA ↑39
40. Savannah, GA ↑10
41. Atlantic City, NJ ↑42
42. Hanford, CA ↑55
43. Fort Myers, FL ↓30
44. Anniston, AL ↑42
45. Goldsboro, NC ↑7
46. Jackson, MS ↔
47. Mobile, AL ↓4
48. Providence, RI ↑14
49. Modesto, CA ↑2
50. Charleston, SC ↑13

Be sure to look for quarterly updates of our Top Places to Find a Job and Make a Hire [INFOGRAPHIC].

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